



LANSG
MARKETING SERVICES

Lansing Marketing Services CUSTOMER PRICING

Prices subject to change. Sales tax and shipping fees are additional.

COMPANY BRANDING

Pens

Click Pen - 300 minimum
\$1.14 each



Sharpie Gel Pen - 200 minimum
\$1.99 each



Gel Pen - 150 minimum
\$2.85 each



Can Coolies

250 - 2 sided - \$249



Insulated Tumblers

\$14.99 each



*48 piece minimum • Includes 1 color print • \$65 setup charge

10' Canopy Tent

\$499



Retractable Banner Stand

\$199



8' Curved or Straight Backwall Display - \$875



Short Sleeve t-shirts

24 - printed front and back
\$479.00



Additional \$2.00 per shirt for 2XL sizes

Richarson Mesh Trucker Hats

12 - \$225.00



14' Flags with Spike base

\$189



DIRECT MAILERS

Postcards

8.5 x 5.5, 2 sided, full color
250 - \$185
500 - \$193
1000 - \$218
2500 - \$339
5000 - \$409

Estimated Mailing Fee (pricing varies and subject to change)

First Class - \$.78 each (typically delivered in approx. 5 business days)
Bulk Rate - \$.47 each (can take 7+ business days for delivery)

Estimated total for a 250 piece job

Mailing First Class - \$380
Mailed Bulk - \$303



Creative



Printing



Address Lists



Mailing

All mailing projects include targeted mailing lists



MARKETING PACKAGES

PACKAGE 1

- 500 direct mail postcards printed and mailed around targeted addresses
- 2 yard signs
- 250 door hangers

PACKAGE
PRICE

\$699

PACKAGE 2

- 10 yard signs
- 2 take one boxes
- 250 flyers
- 250 business cards

PACKAGE
PRICE

\$415

JOB SITE BRANDING

Business Cards

500 - 2 sided, full color
\$44.00



Door Hangers

500 - 2 sided, full color
\$239.00



Flyers

1000 - 1 sided, full color
\$213.00



Job Site Signs

25 - \$255.00
Literature box - \$29.00



WEB MARKETING PROGRAM

All Lansing Customers are entitled to a
FREE Website Analysis & Google Report

Visit try.sociusmarketing.com/lansing

Socius Marketing and Lansing Building Products
have partnered to provide contractors with
unique Web Marketing programs.

SOCIUS
MARKETING

CONTACT US



LANSING
MARKETING SERVICES

For marketing assistance contact your
Lansing representative or email us at
customer.marketing@lansingbp.com

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